

1} NAME: Dr. HEMANT J. KATOLE



2} POSITION IN THE DEPARTMENT: ASSISTANT PROFESSOR

3} EDUCATIONAL QUALIFICATIONS:

- Awarded Ph.D. by University of Pune in Marketing Management, titled “A Study of the Problems and Prospects of Organized Retail Communication Mix with Special reference to Pune city.”
- Well-equipped knowledge of Management Technique on completing Masters of Business Administration from Symbiosis Institute of Business Management, Pune.
- Well-equipped technical knowledge on completing Bachelor of Mechanical Engineering from Government College of Engineering, Amravati.

4} EXPERIENCE DETAILS:

- Have a total experience of 12 years out of those 3 years in industry and 9 years in academics.

5} RESEARCH AND PUBLICATIONS:

- Author of Book titled “Basics of Marketing”, ISBN 978-93-82249-08-5, Thakur Publishers, Edition 2013-14.
- Total Research papers written are twenty seven, published in reputed journals are seventeen (4 international, 11 national, 2 conference proceedings), presented in conferences are thirteen (7 international and 6 national)

6} ADDITIONAL INFORMATION (if any):

- Member in the board of reviewer of Academy of Business and Retail Management journal named “The Journal of Business and Retail Management Research” managed by Academy of Business & Retail management (ABRM), Journal of business & Retail Management Research (JBRMR) and London College of Management Studies
- Member of International Society for Development & Sustainability (ISDS) is a Japan based international scientific and educational organization dedicated to promoting science and practice in all aspect of environmental, economic, social and cultural sustainability. (www.isdsnet.com)