

## Start Your Company (SYC) Contest Rules & Guidelines

The following rules & guidelines apply to the 'Start Your Company (SYC)' Contest being hosted and sponsored by PUMBA Incubation Centre, Department of Management Sciences, SPPU.

### Highlights:

- Top Five\* Start-Up ideas will receive
  - a. Incubation funds from the University
  - b. Office space in PUMBA campus along with the office infrastructure.
  - c. Legal, admin & financial support for registering & operating the 'Start-Up' during incubation stage.
  - d. Alignment with potential Growth Fund Investors for the 'Start-Up'.
  - e. Continuous mentoring from subject matter & Industry experts during Start-Up incubation stage.
  - f. SYC Contest is open exclusively to students of all academic Departments on the Pune University Campus.
  - g. **No participation fee.**

### How it Works

A 'Start Your Company' (SYC) Contest is being held exclusively for all the students of Departments on Pune University campus. The flow of the SYC Contest is as follows.

- PAN University awareness campaign of the SYC Contest will commence from **29<sup>th</sup> November 2016**.
- A half day **Guidance work shop** on '**How to Participate & Win**' by the industry experts for the aspiring student entrepreneurs will be conducted on **10<sup>th</sup> December 2016** at PUMBA auditorium.
- SYC Contest will be declared open for a period of 15 days on the same day. During this period contestants should submit Start Up plan summary.
- Renowned 'Industry & business matter experts' will interview & shortlist **up to 25\*** contestants.
- Industry experts will conduct a detailed **two day Work shop** on '**How to Prepare Business Plan of Your Start-Up**' for these shortlisted contestants.
- Each of the shortlisted contestants will also be aligned with one mentor each to guide them.
- For preparing world class Final Business Plan Document, support worth **Rs.5000/-** will also be given to the shortlisted contestants.
- These contestants will submit their Final Business Plan Document to a panel of Industry and Subject Matter Experts by **7<sup>th</sup> January 2017**.
- The expert panel will conduct a detailed evaluation & feasibility assessment of each Final Business Plan Document through a face to face interaction.
- Out of these contestants Top 5\* contestants will be declared as **winners**.
- Winners will be offered incubation facility, funds, mentoring, alignment, company registration and other necessary support to realize their dream venture!

### Rules & Regulations:

1. **Eligibility:** All University Department students are eligible (Masters, PHD, Part time, Full time). **You are not eligible if you are an employee, officer, director, representative of SP Pune University.**
2. **Contest scope:**
  - Any Innovative idea
3. **Registration:**
  - Students should register online on or before **11:00 AM, 8<sup>th</sup> December 2016** at <http://pumba.in/students-corner/ed-cell-events.htm> for the half day **Guidance work shop** on '**How to Participate & Win**' being held on **10<sup>th</sup> December 2016** at PUMBA Auditorium from 9 am till 2 pm. Attendance for the workshop is **mandatory**.
4. **Team Composition Rules:**
  - Contestants can participate as an individual or as a team.
  - A team can have maximum 3 students. The team members can be from a single or different departments.
  - An individual or a team can submit maximum two Start-Up Ideas.
  - No individual can be a member of more than one team.
  - There is no upper limit for the number of contestants from any department. More the better!
5. **Point of Contact:** For any further clarification and doubts please contact following
  - Sankalp Shinde- 9730205749
  - Nimish Deshpande- 9028950806

### Disclaimer:

- Plagiarism check will be carried out for all the entries.
- Confidentiality assurance is being given to the participants.
- \*no. of shortlisted contestants is subject total no. of eligible entries and experts' final decision