

MBA ++, 1st year, 1st term
2013-2014

109
Not for this
set.

Seat Number of Candidate: _____

University of Pune,
Department of Management Sciences (PUMBA)
MBA++, Trimester – I, Mid Term Examination,
Academic Year: 2013-2014
Subject Code: 101

Name of Subject: Principles & Practices of Management and Communication Skill

Marks: 40

Time: 1.5 Hrs

Note: Answer sections on different answer sheets.
Section I carries 30 marks. Section II carries 10 marks.

SECTION-I

Note: All questions are compulsory

1. Explain Henry Fayol's Modern Management. Evaluate his contribution to Management Thoughts (15 Marks)
 2. What is Leadership? Explain Blake & Mountain's Leadership style? (15 Marks)
- OR**
2. Explain steps in planning function by giving suitable examples. (15 Marks)

SECTION-II

- Q1. Describe in detail, barriers in communication with reference to:
- a) Problems at senders end
 - b) Problems in message transmission
 - c) Problems at receivers end
- Also state how these barriers can be minimized.

OR

- Q1. Explain with reference to diagram process of two way communication. Also write what you understand by
- a) Know your subject
 - b) Know your audience
 - c) Focus on purpose and
 - d) Be organized.