

Seat Number of Candidate: \_\_\_\_\_

MBA++T1/Backlog/01032013

**UNIVERSITY OF PUNE**  
**DEPARTMENT OF MANAGEMENT SCIENCES**  
M.B.A.++ Part I Trimester I (External Examination) Feb 2013  
**Backlog Examination.**  
**103,Managerial Economics.**

Time: Three Hours.

Marks-50

N.B.1 All questions carry equal marks.  
2 attempt any five questions.

Q-1 a) What is Managerial Economics ?  
b)What are its contents?

Q-2 Write on any two-----  
a)Public Limited Company.  
b)Cooperative Society.  
c) NGOs.

Q-3 Discuss various Determinants of Demand,

Q-4 a) Explain the Law of Demand.  
b) Calculate Consumer's Surplus,if price is Rs.8 per unit.

Unit	1	2	3	4	5	6	7
M.U.	25	20	17	13	8	2	-2

Q-5 Discuss various Economies & Diseconomies Of Scale Of Production.

Q-6.a) How does a firm get equilibrium under Perfect Competition in short run?  
b) Explain the profit situations at equilibrium.

Q-7 a) Why is Govt. intervention needed?  
b) How does Govt. do it ?

Q-8 Write notes on any **two**.....  
a) Determinants of cost.  
b) Price Discrimination.  
c) Giffen Goods.  
d) Monopolistic Competition.

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