

Seat number of Candidate: _____

MBA++/103/INTBACK

UNIVERSITY OF PUNE, DEPARTMENT OF MANAGEMENT SCIENCES
MBA ++ Trimester I, Internal Examination, (Special Backlog), June 2013.

103, Managerial Economics

Marks : 40

Duration : 1 Hour 30 Minutes

NB : 1) Attempt any four questions. 2) All questions carry equal marks.

Q.1 Define Managerial Economics. What are the contents of Managerial Economics?

Q.2 (a) Explain the Law of Diminishing Marginal Utility.

(b) Given the following Managerial Utility schedule, calculate Consumer's Surplus if price is rupees seven.

Unit	1	2	3	4	5	6	7	8
Marginal Utility	18	14	10	7	5	2	-4	-5

Q.3 (a) State and explain the Law of Supply.

(b) Explain any three economies of Scale of Production.

Q.4 (a) What is Perfect Competition? How does a firm reach equilibrium under Perfect Competition in short period?

(b) Analyze Profit Situations at equilibrium.

Q.5 Attempt any two of the following.

(a) Given the Total Cost Function, find out the remaining Cost Functions.

$$C = 144 + 2X^2 + 5X$$

(b) Given the demand and supply functions, find out equilibrium price and output.

$$D = 55 - 2P, \quad S = 20 + 5P$$

(c) Write about Income Elasticity of Demand.
