

Seat Number of Candidate

University of Pune, Department of Management Sciences (PUMBA)
MBA++, Trimester – I, Internal Assessment Examination, Academic Year: 2013-2014
Subject Code: 106 **Name of Subject: Organizational Behavior**

Marks: 20

Time: 1.5 Hrs

Note: Attempt any one of the Following.

Q1. What is OB? Describe the objectives of OB and the different models of OB. Suggest suitable model of OB with justification.

Q1. What is Perception? Illustrate the perceptual process and its various determinants along with suitable examples. State the significance of the perception in organizational context.
