

Roll No. _____

University of Pune
Department of Management Sciences (PUMBA)
Executive MBA
2nd Year External Exam May - 2013

402-BUSINESS ENVIRONMENT & MANAGING FOR EXCELLENCE

Time: 2.30 hrs

Marks: 50

Instructions

Notes :

- a) Question paper is divided into Part 'A' and Part 'B'. Part 'A' is compulsory.
- b) Please answer any TWO questions from Part 'B'. All questions in Part 'B' carry equal marks i.e. **15 marks**.
- c) Please give as many examples as possible to enrich your answers.
- d) Please use legible handwriting

-x-x-x-

Part 'A'

- Q1. Pls explain "Managing for Excellence" and "Business Ethics" in your own words. How are the two related ?
.... **(20 Marks)**

Part 'B'

- Q2. What is the 7-S framework ? Pls apply it to your current organization (or to the last organization you worked for).
- Q3. How can a manager strive for excellence in managing the HRM and Finance functions ?
- Q4. What is the concept of "Low Impact Management" ? How can you apply that in your current roles - both personal and professional ?
- Q5. Write a short note on any ONE of the following topics ?
- a) Whistleblowing
 - b) Triple bottom line
 - c) Any 3 ethical dilemmas you have faced.