

Roll No. \_\_\_\_\_

University of Pune  
Department of Management Sciences (PUMBA)  
Executive MBA

**2<sup>nd</sup> Year External Exam May - 2013**

**405(F) International diversity Mgmt. and corporate social responsibility**

Time: 2.30 hrs

Marks: 50

**Instructions to Students:**

- 1. Write any four questions from section I**
  - a. Each questions from section I will carry 10 marks**
- 2. Write any two questions from section II**
  - a. Each questions from section II will carry 5 marks**

**Section - I**

1. What are the implications of a culturally diverse workforce? Write advantages and disadvantages of having culturally diverse work force in the organization? How do you manage cultural diversity with Information Technology?
2. You have been recently appointed as a senior level executive of the mid size MNC. Your CEO has assigned you to come out with policy document outlining international equal opportunity and non discrimination policy for your company in order to attract diverse work force. Please explain in details how you will proceed with this assignment?
3. Explain why the study of Race, Ethnicity, Gender, Caste and Sexual orientation is important in diversity management? Please explain each of these concepts in detail and give examples wherever necessary.
4. It is said that "Managing ecological Balance for sustainable Industrial growth" Please give examples to validate the above statement
5. What are the disclosures based on regulations under corporate governance? What are the roles and responsibilities of various stake holder of the company under the laws of corporate governance?

**Section -II**

1. Concept of ombudsman
2. Principles of Ethics
3. Various CSR activities