

Roll No. \_\_\_\_\_

University of Pune  
Department of Management Sciences (PUMBA)  
Executive MBA 2<sup>nd</sup> year  
**Internal Examination September - 2013**  
**304 (D) Logistics & Supply Chain Management**

Time : 1hr

Marks:20

**1. Differentiate between Efficient & Responsive Supply Chain on the basis of following parameters: [6 marks]**

	Responsive Supply Chain	Efficient Supply Chain
Primary Goal		
Pricing Strategy		
Manufacturing Strategy		
Inventory Strategy		
Lead time Strategy		
Supplier Strategy		

**2. Differentiate between (two points of differences only)**

**[4 marks]**

Inbound Logistics	Outbound Logistics

Made to Order Products	Made to Stock Products

**3. Multiple Choice Questions. Justify your answer in one sentence only. If your answer for question 1 is say C, then write your answer in answer sheet as 1 – C. Pls do not rewrite the statement of alternatives, since this will not be assessed. [10 marks]**

- Which of the following activities is not a part of physical supply / distribution?
  - Transportation
  - Warehousing
  - Order Entry
  - Capacity Planning

2. In made to order requirements, customers orders are satisfied from:
  - A. Available capacity
  - B. Work in process inventory-
  - C. Finished goods inventory.
  - D. Raw material inventory.
3. In make to stock requirements, customers orders are satisfied from:
  - A. Available capacity
  - B. Work in process inventory-
  - C. Finished goods inventory.
  - D. Raw material inventory.
4. Outbound logistics costs are the highest in \_\_\_\_\_ industry
  - A) Iron and steel
  - B) Paints
  - C) Cement
  - D) Consumer durables
  - E) FMCG
5. Which of the following manufacturing environments would consumer products, such as film, food, etc. be classified?
  - A) Assemble to order
  - B) Engineer to order
  - C) Make to order
  - D) Make to stock
6. \_\_\_\_\_ occurs at distributor/manufacturer (or retailer/manufacturer) interface and includes all processes involved in replenishing distributor (or retailer) inventory.
  - A) Customer order cycle
  - B) Replenishment cycle
  - C) Manufacturing cycle
  - D) Procurement cycle
7. Which amongst the following logistics function shares the maximum cost
  - A) Warehousing
  - B) Order processing
  - C) Material handling
  - D) Transportation
8. Which of the following is the dominant function in warehousing in terms of costs and time?
  - A) Receiving
  - B) Shipping
  - C) Put away
  - D) Order Picking
9. All of the following are supply chain strategy decisions EXCEPT
  - A. Locations and capacities of facilities
  - B. Products to be made or stored at various locations
  - C. Modes of transportation
  - D. Set delivery schedules
10. Which of the following strategies are pursued for efficient supply chains?
  - I. Lower price margins
  - II. Maximize inventory
  - III. Reduce lead time
  - IV. Maintain flexibility in capacity
  - A) I & II
  - B) I & III
  - C) II & III
  - D) II & IV