

Seat Number of Candidate: .....

MBA++T2INI/ 09012013

University of Pune, Department of Management Sciences,

Internal Examination - MBA -January, 2013, SUBJECT: 203 Management Information Systems

Time: 1.5 Hour

Total Marks: 40

- Q1. Draw a diagram for information system architecture in the organization 4 marks
- Q2. Give six reasons to have information systems in the organization today Or
- Q2. Why MIS is called as instrument of change 3marks
- Q3. Explain difference in datawarehouse and datamarts in a table Or
- Q3. Explain Cloud computing and virtualization with the help of diagrams in short 4 marks
- Q4. Draw CLD and ERD for purchase order system 8 marks
- Q5. How Oracle and Microsoft SQL can solve your problems of data management? Or
- Q5. What problems are faced by Jet airways? And how citrix is helping them to solve problems 5 marks
- Q6. Using a test case for a small scale engineering unit with an annual turnover of 25 crores, describe the key processes involved in building & managing information systems. 10 marks
- Q7. Explain Porter 5 forces model with relevant examples in context of information systems Or
- Q7 Explain Value Chain Model with diagram and examples in context of information systems Or
- Q7 Explain different strategies and use of information systems in the organizations 6 marks