

Seat Number of Candidate: \_\_\_\_\_

**DEPARTMENT OF MANAGEMENT SCIENCES, UNIVERSITY OF PUNE**  
**MBA++ Trimester-II, Term end Examination**  
**External Examination, 204 - OPERATIONS MANAGEMENT**

MARKS: 50

TIME: 3 Hours

**NOTE:**

- a) Answer to both the sections should be written in separate answer booklet.
- b) Answer any TWO Questions from Q.No 1 to 3.
- c) Question No. FOUR is compulsory.

**SECTION-I**

- Q.1) If you could locate your new manufacturing company anywhere in the country, which place would you choose, and why? (Marks 10)
- Q.2) An organization has not invested any efforts in maintenance in a formal sense and they react to breakdowns as and when they happen. What are the consequences of such a method of maintenance? (Marks 10)
- Q.3) How does the Production Planning and Control helps in affective and efficient production performance of an organization. (Marks 10)
- Q.4) Write short notes on (ANY ONE) (Marks 5)
- 1) Group technology
  - 2) Dispatching

**SECTION-II**

**Notes:** 1. Question number four is compulsory. From the remaining questions answer any two questions. In total three questions should be answered. 2. Maximum marks are indicated against each question.

- Q 1. State the concept and elements of Supply Chain Management? How efficient supply chain management helps in increasing profitability? Explain with an example. 8
- Q 2. Explain the effect of huge finished goods stock on the following: 8
- a. Delivery
  - b. Profitability
  - c. Quality
- Make necessary assumptions and state them.
- Q 3. Explain the concept of any two of the following: 8
- a. Safety stock
  - b. EOQ model
  - c. Symptoms of poor logistics management
- Q 4 Explain what a Purchase Manager should do in following situations: 9
- a. A regular supplier to a hospital has signed a rate contract (supply on fixed rate) for supplying linen (bed sheets). He has asked for revision in rates due to increase in price and has stopped supply.
  - b. A regular supplier's deliveries of important items are getting delayed.
  - c. A new supplier has offered 20% less price for supply of an item presently being purchased from a long term reliable supplier.
  - d. Supplier gives you a high priced mobile as gift.
- Make necessary assumptions and state them.
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