

Seat Number of Candidate: _____

Savitribai Phule Pune University
Department of Management Sciences (PUMBA)
MBA++, Trimester – III, External Assessment Examination, May 2015
Subject Code: 301 Subject: EDPM

Marks: 50

Time: 3 Hrs

Instruction: Use separate answer sheet for section A and B.

SECTION – A

Instruction: Answer any five.

1. Explain the concept of entrepreneurship through different viewpoints.
2. What are the elements of business plan explain with the example.
3. “Intrapreneurship is safe entrepreneurship” give your comment.
4. What are the different institutional supports available to promote entrepreneurship?
5. How will you classify entrepreneurs?
6. What are the barriers and motivations to entrepreneurship development?

SECTION – B

Instruction to Candidates:

1. Attempt all questions.
2. Marks as indicated in brackets.
3. Supplements are not allowed.

Que.1 A good Business Plan is based on a good demand analysis and market research. Discuss. (7)

OR

Why PPP are extremely important for India. (7)

Que.2 Project Managers must be wedded to their PERT & CPM. Discuss. (6)

OR

A bad Project Manager can ruin a Project. Why? (6)

Que. 3 Following information is available to you.

A company is planning to import equipment worth Rs. 55 Lakhs. It's bank is not willing to finance this as the landed cost of this equipment would be around Rs. 70 lakhs. The seller is willing arrange the financing @ 10% rate of interest. The payment will have to be made bi-annually in five years.

How can this deal be arranged? What will be total outlay for the company? (12)