

University of Pune
Department of Management Sciences
MBA-BT Semester I
Mid-Semester Exam Nov 2012

301-Project Management

Maximum Marks: 40marks

Time: 2Hrs

Answer any four questions

1. a) Define project. What are important characteristics of a project? [2+6]
b) What is project feasibility? [2]
2. List the six important aspects of project feasibility.
Explain the financial aspects in project feasibility in details. [3+7]
3. Write short notes on: (any two) [5 marks each]
 - a. Market Feasibility
 - b. Technical Feasibility
 - c. Project Definition Phase in Project Life Cycle
 - d. How to make Financial Projections?
4. Explain BMERD classification of projects with illustrations in details. [10 marks]
5. [10 marks]
5. **Select the correct alternative (Do not re-write the sentence or alternative)**
 - a) Preliminary expenses consist of
 - i) Cost of Indigenous & Imported Machinery
 - ii) Cost of land, legal charges for registration, leveling, laying of roads, fencing
 - iii) Furniture, Office Machine & Equipment, Vehicles, Electric Installations, Laboratory Equipment, Utilities, etc.
 - iv) Expenses for Project Identification, Market Survey, Feasibility Studies, Incorporation of Business
 - b) Pre-operative expenses include
 - i) Establishment Expenses
 - ii) Interest During Construction Period
 - iii) All of the above
 - iv) None of the above
 - c) The parameter to ascertain the financial feasibility of the project is
 - i) Domestic resource cost
 - ii) Effective rate of protection
 - iii) Economic rate of return
 - iv) Net present value
 - d) _____ forms part of social cost benefit analysis
 - i) Savings/Earnings in Foreign Exchange
 - ii) Net Impact on Balance of Payments
 - iii) Employment Potential
 - iv) All of the above