

MBA ++ Trimester-II  
Special Backlog Internal Exams

Time: 1 Hour

Marks: 20

301 EDPM

**Note:** Answer any Two. Each question carries 10 marks.

1. Explain the concept of entrepreneurship explained by various Economists and Management Guru's.
2. Distinguish between corporate entrepreneurship and corporate manger.
3. What are the essential elements of effective business plan?
4. Design the business plan for Aurvedic Tea?

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