

Savitribai Phule Pune University
Department of Management Sciences (PUMBA)
Executive MBA
2nd Year (Semester –IV) External Exam April- 2015
404(F) - International Logistics and Supply Chain Management

Time: 2hrs.

Marks: 50

Instructions: 1. Attempt any 5 questions. Each question carries 10 marks.

Q.1: Write Short notes on (Any 2)

- a. Make or Buy decision criteria
- b. Benchmarking & Performance measurement
- c. Distribution Resource Planning
- d. Role & Importance of IT, IT Solutions in SCM

Q.2: Describe the way you will approach to establish design a facility of Plant & warehouse with approach and strategies for any 2 of following:

- a. FMCG
- b. Speciality Retail
- c. Automotive 4 wheelers

Q. 3: What are various costs applicable in Warehousing operations? What is the difference between 3 PL and 4PL & criterion for their selection? of 3PL and 4PL?

Q. 4: What are international logistics and characteristics of global Supply chain? Also describe key tasks of SCM/logistics and Government role in controlling International Business.

Q. 5: What are various flows and types of SCM? Further explain 5 modes of transportation with advantages & disadvantages.

Q 6: What is Eligibility, Objectives, advantages & disadvantages of EOU, STP, EHTP and SEZ. Describe the various warehousing operations and influencing factors in location decision.

Q. 7: How does supply chain offer competitive advantage? How has containerization helped the trade? Also explain underlying principles of Supply Chain.

Q. 8: What are Concept and need of outsourcing i.e. Make or Buy decision making.