

**University of Pune**  
**Department of Management Sciences (PUMBA)**  
**405(F): International Diversity Mgmt. & CSR**

Max. Marks: 50

Time : 2 ½ Hours

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**Note:** 1. Attempt any 5 questions.  
2. All questions carry equal marks.

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**Ques.1:** Explain Diversity with its broad concept and historical perspective in changing demography.

**Ques.2 :** Explain dimensions of race , ethnicity ,age, physical abilities, and political ideologies

**Ques. 3:** How are cultures understood internationally? Also describe formulation of international equal opportunity and non discrimination policies

**Ques. 4:** Define fundamental principles of ethics. Also explain types, concepts and application to International Business with legal compliances.

**Ques. 5:** Define Dignity and describe Human dignity. In continuation, what is employee wellness, corrupt practices and importance of doing business on merit.

**Ques. 6:** What are different & wider concepts of CSR? How is balance struck between profit and moral obligations? Also explain judicious use of natural resources.

**Ques.7:** Write short notes: any 2:

- a. Sustainable development
- b. Concept of ombudsman
- c. Role of international trade and business organizations
- d. Formulations of international equal opportunity and non discrimination policies
- e. Organization culture.