

Feb - 2016

Seat Number of Candidate: _____

Savitribai Phule Pune University

Department of Management Sciences (PUMBA)

MBA, Trimester V , External Assessment Examination, October, 2015

Subject Code: 505 H

Name of Subject: ADVANCED BANKING AND INSURANCE

Marks: 50

Time: 3 Hrs

Question 1: Explain the different departments of a Bank's Treasury (15 marks)

Question 2: What is meant by Bancassurance? Explain the issues and challenges involved in Bancassurance (15 marks)

Question 3: Write short notes on any 4 out of 5 questions (20 marks)

All short notes carry same marks

- (a) Purpose and importance of CRM
- (b) Types of Life Insurance policies
- (c) Hedge Funds
- (d) Hawala System
- (e) Priority Banking