

University of Pune
Department of Management Sciences
MBA-BT Semester III
Semester End Exams Nov. 2011
304-ED & IKM

Question Paper: 60marks

Time: 3Hrs

Answer any four questions.

All questions carry equal marks.

Supplements are not allowed.

1. Discuss any innovative product that has changed the world for good.
2. Discuss any theory of Entrepreneurship and comment on its relevance today.
3. What are the essential ingredients of a good Business Plan?
4. Why is cost of capital important consideration while formulating a new business strategy?
5. Has globalisation of India brought in new urgency in Indian entrepreneurship?