

Seat No. _____

University of Pune
Department of Management Sciences (PUMBA)
Executive MBA
2nd Year (Semester – III) External Exam Nov. 2013

301- Business Policy & Strategic Management

Time: 2hrs.

Marks: 50

**Both questions carry equal marks and are compulsory.
Attached is a case entitled: "Growing for Broke."
Read the case and answer the following questions.**

1. Analyse this case from a strategic management perspective and Paragon Tool's growth strategies.
2. Should Paragon Tool further its growth ambitions by trying to acquire MonitoRobotics?

Good Luck !