

Seat No. _____

University of Pune
Department of Management Sciences (PUMBA)
Executive MBA
1st Year (Semester – II) Backlog External Exam Nov. 2013

205- MANAGEMENT INFORMATION SYSTEM

Time: 2hrs.

Marks: 50

INSTRUCTIONS:

1. Each question carries equal Marks.

2. Attempt any THREE questions from Question Numbers 1 to 6.

1) Define DSS and EIS and illustrate, with suitable examples pertaining to any functional area, like Finance OR Production OR Marketing OR Human Resources, as to how the DSS OR EIS is being leveraged in your organisation.

2) Define "Information Technology", discuss Information Technology Capabilities and explain how IT Capabilities are being leveraged by an Aviation Company like Jet Airways OR Indigo.

3) Define "Information" and "Information Requirement Analysis" and state the informations required by the CEO / Board of Directors of Wal-Mart, for considering Entry INTO THE Indian Organised Retail Sector.

4) Graphically illustrate the conventional System Development Life Cycle (SDLC) and explain the following sub-phases of the SDLC :

a) Physical System Design

b) Post-Audit

5) "Your future is not secure if your information is not secure". Discuss the importance of Information and Information Security in the context of the present competitive environment, with special reference to the External Security / Control Threats for the organizational Information Systems.

6) Draw Report Lay-outs for the following and elaborate the use of these reports in the process of decision-making:

a) Pending Purchase Order (Vendor/Supplier-wise)

b) Exceptional Report for Stock / Inventory

c) Attendance Report