

**University of Pune**  
**Department of Management Sciences (PUMBA)**  
202: International Business Management

Max. Marks: 50

Time: 2 ½ Hours

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**Note: 1) Q.1 is compulsory. Attempt any three of the remaining questions.**

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1. What do you understand by Globalization? Compare the performance of India and China with respect of gains/problems of Globalization. **(Marks 14)**
2. Explain the concept of Country Risk Analysis and briefly discuss the components of Risks. You may use any reputed system of management. **(Marks 12)**
3. (a) What are the functions of IMF?  
What is Quota and SDR?  
(b) Explain various lending schemes of IMF? **(Marks 12)**
4. Compare merits and demerits of following entry strategies from the viewpoint of MNC from developing country planning an entry into the market of a developing country.  
(a) Wholly owned Subsidiary vs. Joint Venture  
(b) Wholly owned Subsidiary vs. Franchise  
(c) Greenfield venture vs. Acquisition. **(Marks 12)**
5. Write Short Notes on any three: **(Marks 12)**  
(a) Checklist for scrutiny of a letter of the credit and documents generally required.  
(b) Ricardo's Trade theory of Comparative Advantages.  
(c) Balance of Payment  
(d) World Bank Project Cycle