

**University of Pune**  
**Department of Management Sciences**  
**MBA-BT Semester IV**  
**Mid-Sem Exams Feb 2011**  
**401- Business Ethics and Value Management**

**Maximum Marks: 40**

**Time: Two Hours**

Notes :

- a) Question paper is divided into Part 'A' and Part 'B'. Part 'B' is compulsory and carries 10 marks.
- b) Please answer any THREE questions from Part 'A'. All questions in Part 'A' carry 10 marks each.
- c) Please give as many examples as possible to enrich your answers.
- d) Please use legible handwriting

-X-X-X-

**Part 'A'**

- Q1. Please define "Ethics" in your own words.
- Q2. Why are "Ethics" important ?
- Q3. Why should we conserve natural resources ?
- Q4. Does Poverty cause Corruption or Corruption causes Poverty ?
- Q5. Pls comment upon "Thalidomide babies" and "Asbestos" problems.

**Part 'B'**

- Q6. Pls give your assessment of Merck's response to riverblindness.