

University of Pune
Department of Management Sciences
MBA-BT Semester IV
Mid-Sem Exams Feb 2011
402- Business Ethics and Value Management

Maximum Marks: 40

Time: Two Hours

Q1. Answer the following **16m**

- a) What is ISO 14001?
- b) Who gives this certification?
- c) Whether it is a legal necessity?
- d) What are different clauses of ISO 14001?

Q2. Answer the following briefly **16m**

- a) What is water pollution?
- b) How can we prevent and reduce water pollution?
- c) Why do we have to treat the waste water?
- d) What are different methods of treatment?

Q3. **8m**

- a) What is pollution?
- b) List the various types of pollution giving examples.
- c) How do human activities contribute to flooding and flood damage?