

University of Pune
Department of Management Sciences (PUMBA)
Executive MBA
Internal Exam March - 2013
203 - HUMAN RESOURCE MANAGEMENT

Time: 1.5 hrs

Total marks: 30

Instructions to Students:

All questions carry equal marks.

Assumptions Permitted

Use of Calculators allowed.

1.SHORT NOTES: ATTEMPT 2/3

a. Conversion Cost is indirectly proportional to Market Share. Prove it with an example from FMCG/FMCD.

Co relate the variables appropriately =CONVERSION COST(CC) COST OF PRODUCT(CP) SALES (S) PROFIT (PR)MARKET SHARE(MS)

b. Importance of HR Function in the Oligopolic Market.

c. What are the Labour issues faced by Industrialists today in the SERVICE SECTOR in India?

NUMERICALS :

2.-Dale assembles 4 computer monitor body in 8 hrs .They have 500 workers working on rolls with average 15% absenteeism. Calculate the ideal production With the new target increasing to 6 monitors per man day, how you will achieve the target HRP strategies.

or

3. Present the above deficit of Workers in format of the 10pt process of the Delphi Technique.

4. A foreign Bank is facing losses due to the fall in demand. The portfolio for Consumer finance is closed down, due to which 300 employees are surplus. The other avenues of business are like any other bank ie,mutual funds, insurance, small investment plans and credit/debit cards. If downsizing is not the policy of the bank how will you tackle the surplus?

Or

5.Using the Delphi Technique present the Surplus Manpower Inventory of the Bank Employees as mentioned in the above numerical.