

Univeristy of Pune
Department of Management Sciences (PUMBA)
Executive MBA Programme 2011-12
Internal Examination (3rd Semester)

303 (F): International Business Environment & Global competitiveness

Time: 2 ½ hrs.

Marks: 30

Note:

1. Attempt any **THREE** questions from Section I and **TWO** questions from Section II
2. Each questions from section I will carry **8 marks**.
3. Each question from Section II will carry **3 marks**.
4. Give examples wherever necessary.

SECTION -I

1. A) What are the barriers to international trade? List and explain all the types of barriers to international trade.
B) Explain the concept of country risk analysis. Comment on socio-economic risk and its management.
C) What India needs to do on policies to become a super power in International trade in next 10 years?
2. A) What is competitiveness? Why this concept is important in today's global environment?
B) What mechanisms you would like to suggest for ensuring that India's Global complete ranking positions into top 10 ranking across 59 nations?
C) Compare and discuss changes in the top 5 rankings in last 3 years and lesson thereof
3. A) What are the basic difference between domestic and international business? Describe in detail what you mean by international business?
B) While some see globalization as the avenue to the development of poor nations others see it as intensifying misery and inequalities. Critically examine the above in today's context?
C) What is your suggestion to Indian Government to improve India's position in International business?
4. A) Compare and contrast different theories of International trade. Examine in light of contemporary global trade situation
B) According you which International trade theory is relevant in today's contest? Explain in detail justifying your answer
C) Explain the Ricardo's theory of comparative cost advantage with some examples

SECTION -II

1. Write short notes on any two:
A) Discuss the determinants of investment decisions in a country like India and China
B) Porter's Five Forces Framework Theory of Competition
C) Global sourcing and its impact an Indian Industry.