

University of Pune
Department of Management Sciences (PUMBA)
Executive MBA
Internal Exam March - 2013
204 - Operations Management

Time: 1.5 hrs

Total marks: 30

Instructions to Students:

- Solve any **THREE** questions. All Questions carry equal marks
- Answer the questions in appropriate manner. Illustrate with necessary examples wherever needed.

-
- Q 1. Illustrate the integration of Manufacturing and Services in context of today's business scenario
- Q 2. Explain Operations Management as a System, with practical case of Manufacturing & Services
- Q 3. Describe of Plant layout and Material Handling, with specific reference to Types of Production.
- Q 4. Enlist factors related to Product Design and illustrate how Process design depends on it.
- Q 5. Writ notes on –
- c) Productivity-Quality- Cost in Operations Management
 - d) Scale of Operations and Manufacturing / Service Economics
-